

WHERE'S THE MONEY?

**Funding Your
On-Line Learning Program**

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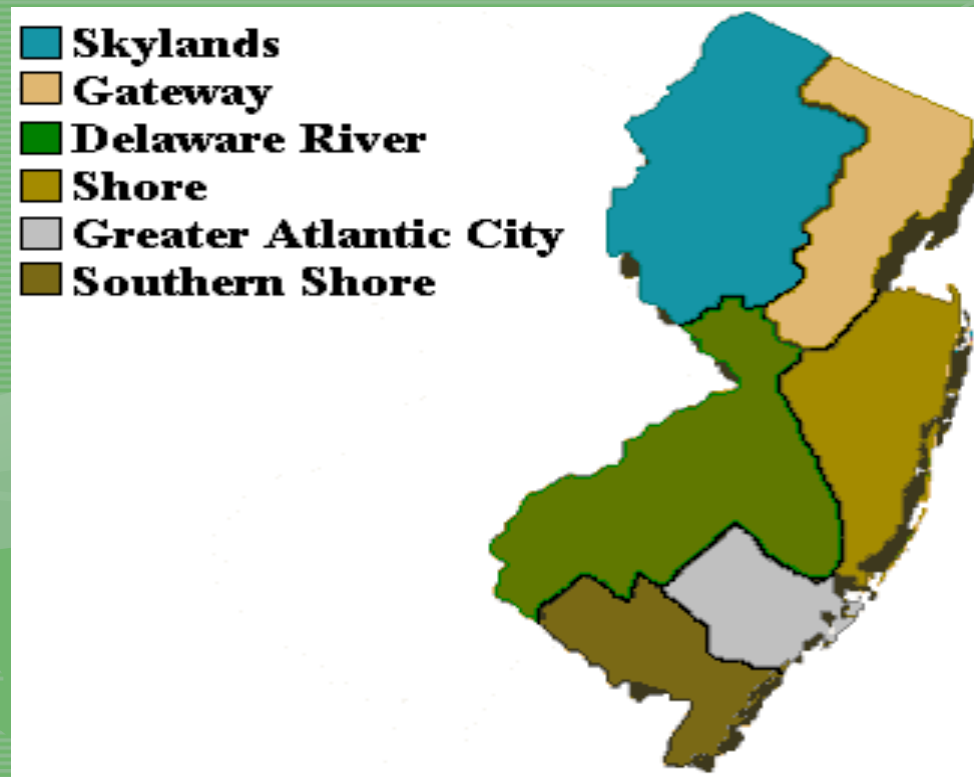
**Monmouth County
Workforce Investment
Board**

“Program” vs. “Course”

- Generally meant to serve a “target” group or specific population w/ similar characteristics
- Program is “built” or designed with the target group in mind
- Usually not open to the general public
- Individual class
- Often given by an accredited school (i.e., Community College)
- Usually open to the general public

Note:

New Jersey requires that all programs or courses be registered and listed on the “Eligible Training Provider List”



PROGRAM funding history of Monmouth County

- Target Population:
 - ✓ Post-TANF Recipients
 - ✓ Employed within the last 2 years
 - ✓ Currently employed 4 consecutive months
 - ✓ School-age children at home

Funding Used

- Welfare-to-Work Formula Fund
 - Allowed for Program start-up
 - Approximately 75 “Achievers” 1st year
- Work First New Jersey (WFNJ)– Special Initiatives/DFD
 - Supplemented funding that was almost gone!
- Career Advancement Vouchers (WFNJ)
 - Allows continuous enrollment into program
 - Strengthened the application process
 - Consolidated funding streams (DFD/LWD)
- Women in the 21st Century: USDOL Women’s Bureau
 - “Pilot”
 - Enhanced existing resources: Allowed for staff to be hired to oversee project.

Funding Stream Challenges

When Multiple Resources are Available,
2 Ways to “Recruit”....

1. By Resource. i.e., recruit by eligibility for funding.
2. By Customer. i.e., determine funding source based on eligibility.

Examples

- Distance Learning Grant allows only pink panda bears from Milwaukee to enroll. So, go out and recruit those Pandas!
- Short-necked Giraffe from Philadelphia needs at-home training in ESL (which is known to be available). Giraffe is eligible for PELL, WIA, and several other sources of funding. Which source will you choose?

Other Resources Currently Available

(Applicants must still meet “program” criteria as well as meet specific eligibility for funding title.)

WIA Adult

WIA Dislocated Worker

NJ Workforce Development Program

WFNJ: TANF, FSE&T, GA

“Potentially” Available Resources

- **Grants, Foundations**
- **Vocational Rehabilitation**
 - **Workforce Literacy**
- **Adult Education Funds**

Funding for “Courses” - Traditional

- **Partially dependent on who is offering the course:**
 - **Community College**
 - **Private Vocational School**
 - **Higher Education Institution (Colleges, Universities)**
 - **Local Trainers, County Vocational Schools**

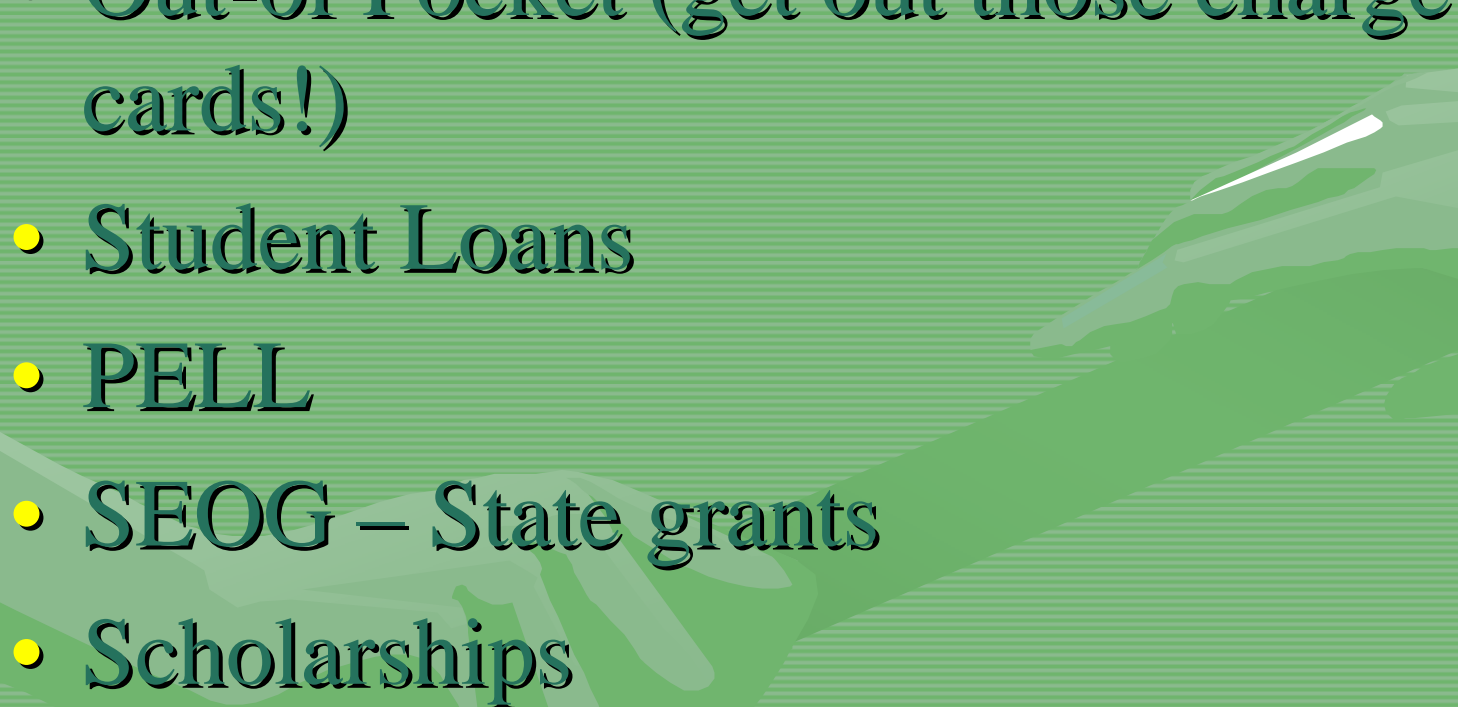
WHAT is the course?

- In NJ, MUST be on the ETPL
 - Credit vs. Non-Credit
 - Certification?
 - On campus or at home?
 - Technical Training?
 - Vocational/Occupational?
 - Basic Skills/Literacy?

WHO is taking the course?

- Does the individual have a compatible PC at home?
- Is there internet access? A land line?
 - Do they have access to a PC elsewhere?
- Are they eligible for any funding (i.e., WIA, DVR, PELL?)

“Traditional” Funding Sources

- Out-of Pocket (get out those charge cards!)
 - Student Loans
 - PELL
 - SEOG – State grants
 - Scholarships
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More “Traditional” Funding Sources

- As with a “Program”, individual must qualify for the funding!
 - ❖ WIA Adult
 - ❖ WIA Dislocated Worker
 - ❖ State and Local Grants, when available
 - ❖ Vocational Rehabilitation
 - ❖ Trade Act
 - ❖ Foundations, Private Grants

BE CREATIVE!

Don't wait for
"Mr. Bill" to
send you a
check!

